



Join the U.S. Commercial Service's Delegation To  
**MAGIC Marketplace (Summer)**  
**Las Vegas, Nevada**  
**August 18-21, 2013**

The US Commercial Service at the American Embassy would like to invite you to join a Saudi delegation to visit **Magic Tradeshow**, which will be held in Las Vegas, Nevada, August 18-21, 2013.

**Magic** is where tens of thousands of attendees from over 80 countries meet more than 5,000 apparel, accessories and footwear brands to trade information, preview trends, build business and shop fashion unlike anywhere else in the industry—sparking the strategic connections that become the relationships of tomorrow. With \$200 million purchasing power per-day order volume and 85% of the top 50 retailers in attendance, more business is done at Magic than any other fashion retail trade event. **Magic** is the most comprehensive community of brands, buyers and fashion insiders at a single event—making it the must-attend forum for fashion media.

For more information on **Magic Tradeshow**, please contact:

- Ms. Hanein Nassar (Riyadh) - Commercial Specialist, Tel: 01-488-3800 Ext. 4218  
Mobile: 0569080610, Fax 01- 488-3237, E-mail: [Hanein.Nassar@trade.gov](mailto:Hanein.Nassar@trade.gov)

As a member of our delegation, we offer the following services:

- Promotion of your company profile in a delegation brochure
- Advance hotel booking and pre-show registration
- Complimentary registration and access to the International Business Center (IBC)
- Lower hotel rates and no pre-payment or penalties for early cancellations
- Invitation to a networking Reception for Saudi delegation members

We charge delegation members a nominal fee of \$400 (\$200 for each additional delegate) to cover the above services. If you are interested in joining our delegation, or would like further information, please contact Ms. Hanein Nassar.

**P.S. Please note that visa application and processing may take longer than anticipated, if you are planning to attend the Magic Marketplace 2013, please fill the attached form and email it back today in order to provide you with additional steps for the visa application process.**

**DON'T MISS THIS GREAT OPPORTUNITY!**